

Press Release



New tinting concept for Performance Flooring and Waterproofing systems from BASF

Mannheim, Germany – April 09, 2015 – From now on the MasterTop and MasterSeal products from the Master Builders Solutions product range will also be tinted locally at BASF sites in Germany, Czech Republic and Italy. So far, local tinting hubs only existed in Finland, England, Belgium, France and Spain. Due to this investment, BASF sets-up a pan-European infrastructure that increases flexibility and brings supply efficiency close to the customer.

The warehouses of the European sites are supplied with a non-tinted base which is produced in Oldenburg, Germany, the company's recently opened new Competence Center for Performance Flooring and Waterproofing systems in Europe. This base will be tinted locally to provide rapid production and delivery time by reducing the transport distance. "The roll out of the tinting machines in Europe will

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improve our professional service significantly. We are now able to support our customers with our Polyurethane and Epoxy solutions much more flexible and even quicker,” says Luc Van Eldere, Head of Business Segment Management Performance Flooring Europe.

To realize the area-wide tinting approach BASF invested in the renewal and replacement of machines and continuously focused on improving product quality. To ensure color uniformity of the MasterTop and MasterSeal products across Europe, the different shades of colors have been calibrated and set individually for each hub.

With the new tinting and delivery concept BASF is ideally positioned to supply all major European markets and to enter new markets, especially in Eastern Europe.

About MasterTop and MasterSeal systems

Under the brand MasterTop, BASF offers a broad portfolio of innovative, liquid-applied resin flooring systems for a wide range of applications in public buildings, healthcare facilities, hotel industry and production halls – to name just a few. As the requirements faced by each individual floor are different MasterTop products have been developed in such a way that they can be tailored individually to meet specific performance criteria, technical and aesthetic requirements, as well as allowing fast, cost-effective application. The non-solvent MasterTop flooring systems feature low emissions, high strength and low maintenance expenses combined with high durability. Thanks to the wide variety of colors available and liquid application, these flooring systems also allow individual seamless floor designs with respect to shapes and colours.

The MasterSeal range from BASF includes high-performance impregnation and waterproofing products to protect structures against the undesired ingress of water, moisture and contaminations from their surroundings. The products include rapid-hardening waterproofing agents for manual or sprayed application that can be used for the refurbishment and protection of many different types of

buildings. These market-leading innovative technologies are suitable for the waterproofing of all types of structures, including car parks, road surfaces, industrial plants, water treatment and wastewater plants.

You will find further information about our products and system solutions on the internet at:

www.master-builders-solutions.basf.co.uk

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com

About the Construction Chemicals division

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions.

The Construction Chemicals division's about 5,400 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop

innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.1 billion in 2014.

Master Builders Solutions from BASF

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction experts. To solve our customers' specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.